

smartwash

by **ISTOBAL**



THE **CAR WASH DIGITAL**
TRANSFORMATION

TRANSFORM TRENDS IN BUSINESS OPPORTUNITIES



5G technology, the Internet of Things, the Big Data universe, new payment systems or connectivity are some of the digital phenomena that have transformed the way we live and interact with the world. In this new hyperconnected era, will we continue to wash and take care of the vehicles as before?

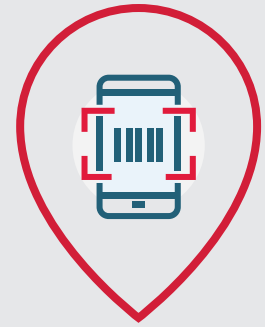
In a completely digital environment, your car wash facility should also be. We have accepted the challenge of **leading the digital transformation of the car wash world** through **Smartwash by ISTOBAL** technology, aimed at making the most of the facilities and meeting the demands of an increasingly demanding and digitized user.



CUSTOMISATION



BIG DATA



DIGITALISATION



CONNECTIVITY



MOBILITY

Because offering more to your customers is investing in your profitability, **welcome to the Smartwash by ISTOBAL world.**



SMARTWASH

THE MOST INTELLIGENT DECISION

Our innovative spirit and firm commitment to offer global and complete solutions drive this new technological reality called **Smartwash by ISTOBAL**, developed to completely transform the car wash world through a **total connectivity model**.

Smartwash digital technology allows you to make your car wash facility a **fully connected** and monitored business, so you can manage and control it with a single click, from any place and at any time.



**100% CONNECTED
FACILITY**



AND THE MOST PROFITABLE

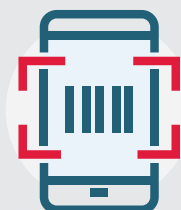
Making your business management easier and enhancing end user loyalty are the direct effects of the **Smartwash digital model**, which results in an increase in profitability in economic, management and time terms.



Reduce waiting times and queues, increasing washing capacity.



Radically improve the management and efficiency of your business.



Transform the user experience, thanks to new digital payment methods and loyalty programs.

SMARTWASH BUSINESS

ALL THE POWER OF DIGITAL MANAGEMENT AT YOUR SERVICE



CUSTOMER DASHBOARD

100% digital management



High-tech facility

Turn your business into a fully connected, autonomous, controlled and monitored installation.



All the information within reach

View all accounting and user behaviour data, through a dashboard which can be accessed online and in real time on any device.



Maximum performance

Digitalization helps to reduce waiting times between car wash services and increase the washing capacity of your facility.



End user loyalty

Learn about the users' behaviour and their service valuation, and offer personalized promotions to increase their loyalty.



Signage and marketing

We provide you with graphic support through commercial and functional signage, as well as marketing advice to boost your business.



Greater safety

Stop accumulating cash thanks to digital payment methods, prevents theft and vandalism.



Maximise the operation

Offer the advantages of your digital car wash facility to freight and passenger transport companies in your area of influence for the automatic management of their fleet's washes.



Total integration

Smartwash by ISTOBAL is compatible and it can be integrated with third-party applications, to take full advantage of the connectivity of your installation.

Smartwash Business technology integrates a group of state-of-the-art technology devices and systems digitally and fully connected to each other.

All of them make up a new business model: a 100% connected facility with advantages for both you and your customers.



ISTOBAL APP FOR THE END USER

A digital wash experience



Wash without getting out of the car

Offer the users of your facility a faster, more convenient and intuitive wash, without getting out of the car and through the ISTOBAL mobile application.



Digital payment methods

The ISTOBAL App allows the purchase of different car wash services digitally and remotely, which speeds up management, saves time and reduces problems associated with cash payment. Wash services can be purchased individually or with a monthly subscription.



Customisation and advice on washing

Users can select a basic wash program and add different extras according to their needs and preferences. They also have a personal area with their user profile in which they can register several vehicles.



Machine activation and total safety

Through the ISTOBAL App, the user can activate the machines without having to get off the vehicle, as well as stop the equipment in an emergency to ensure greater safety.



Pay per use

The Smartwash technology, integrated into the jet wash areas and the new IoT vacuum cleaners, allows users to pay for what they use and nothing more – any unused credit will be left on their account for the next service.



Exclusive promotions

Users can receive promotions and communications to increase their frequency of wash and loyalty.



Easy location

The ISTOBAL App also allows the user to easily locate the closest car wash facilities with Smartwash technology and access all its services, contact details and photographs.



ISTOBALCard

The user has the ISTOBALCard wallet card to accumulate their credit and enjoy discounts.

SMARTWASH BUSINESS PERFECTLY CONNECTED CONVENIENCE AND PROFITABILITY

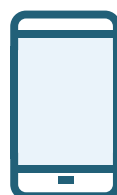
You can now digitally manage your entire car wash facility, targeting the end user and increasing profitability. **Smartwash Business** technology allows to connect to the centralised dashboard all the car wash equipment of the installation (rollovers, tunnels, jet wash and vacuum areas), through all these elements.

SMART BOX

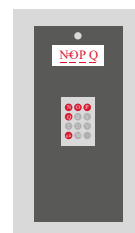
Connectivity package with everything you need to connect the car wash equipment with the digital platform, extract and save the data on the cloud.



Dashboard that visually and intuitively collects and reflects the usage data for the installation and information about user behaviour in order to enhance profitability.



ISTOBAL App offering all sorts of interactive features for users: pay for car wash services, locate services, activate and stop machines, wash the car without leaving the vehicle, tailored promotions...



Terminal with 3.0 software connected to the dashboard. It includes a touch-screen and various payment options: coins, codes, QR code and card reader.



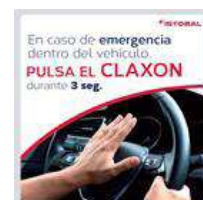
Shop terminal to take advantage of the potential of cross-selling and facilitate the process of paying for wash services.



Automatic vehicle recognition the system reads the plate number to identify the users of the installation and allow the car wash to be started from the app.



Offer generator based on various kinds of information such as wash frequency, programs selected or average user ticket – for conducting marketing and loyalty campaigns.



New safety systems to assist with the car wash in the rollover without the need to get out of the car: emergency stop via the app or by pushing the horn for 3 seconds. (Machine optional extra).

PROFITABILITY SHOULDN'T STOP

Smartwash Manager is an ISTOBAL exclusive digital software that provides information on machines and chemical products in real time and facilitates their maintenance, in order to ensure maximum operational availability of the installation and make the profitability of your business never stop.

Everything under control



Centralized and affective management

Our advanced control and management software will give you the connectivity you need in order to have the technical data on the state of the machinery and consumption of chemicals, electricity or water in just one click.



Remote control

Our Technical Service can access to the configuration and activity of the washing equipment remotely and increases your reaction capacity. They can solve incidents remotely so that your machines are always running.



Top security

Give your washing facility the security you are looking for and minimize incidents with the video surveillance and recording system

Cutting-edge equipment



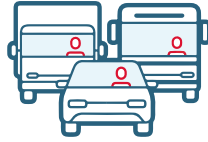
Sensors system informs you about the hours of operation and condition of the installation and its components with warning detection and incidence classification, in addition to providing data on the consumption of chemicals, electricity and water.



Dashboard collects and reflects in a visual and intuitive way the technical and operational data of the installation to facilitate management and optimize its maintenance.



Cameras and surveillance system to control the status of your installation at any time and from any device.



SMARTWASH FLEETS THE MOST BRILLIANT TECHNOLOGICAL SOLUTION FOR YOUR FLEETS

The most intelligent wash for your fleets



High technology system

Turn your fleet's washing management into a fully connected, autonomous, controlled and monitored system.



All the data at your fingertips

Check the information on the washing frequency or the program, in real time and from any device and create reports, alerts and statistics to control the washing of your fleet in the easiest way.



All automated

Assign the frequency and washing program to each vehicle, minimize possible human errors or damage to the vehicles, and receive alerts and notifications for any anomaly.

The Smartwash digital model applied to fleets of all types of vehicles is **Smartwash fleets, a digital platform to automatically manage the washing of any fleet**. Rental car companies, shared vehicles, chauffeured vehicles, municipal or private companies with bus fleets, freight companies with van fleets

or trucks, professional commercial vehicle washers can benefit from this technology to automate the washing and manage it in the easiest and most intelligent way.



Speed and saving

Automate wash allows you to save on staff in order to optimize the time and cost of each wash.



Integration with other systems or software

Smartwash fleets has an API interface for integration with other management systems, making the most of your business connectivity.



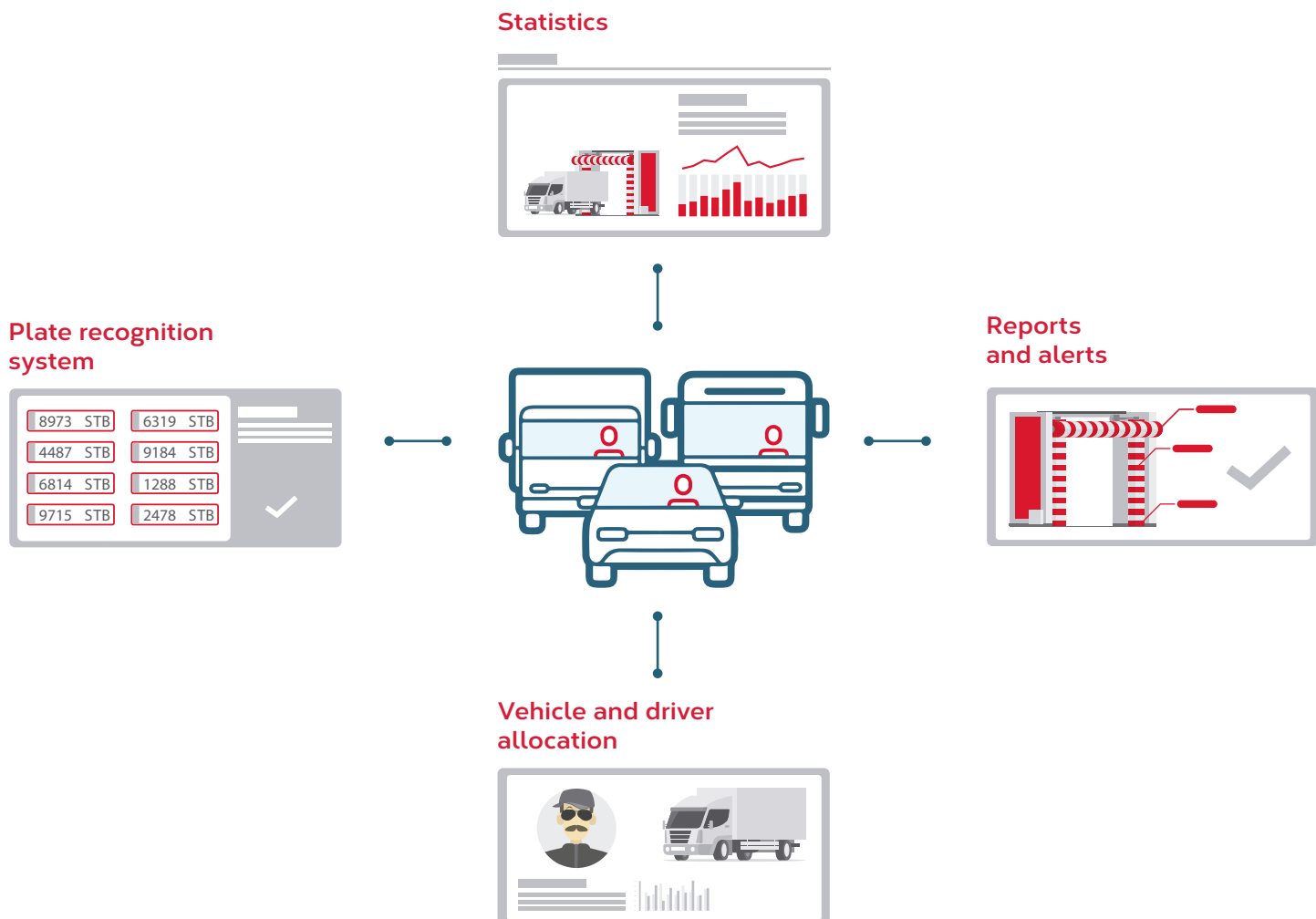
Improve the performance of the system

You can also monetize your installation and its completely digital management offering the wash service to third parties and opening a new line of business.

SMARTWASH FLEETS

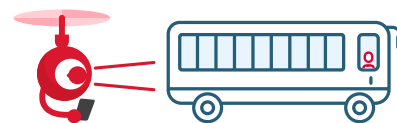
A GREAT EQUIPMENT FOR AN IMPECCABLE EFFICIENCY

You can now digitally manage the wash of your vehicle fleet thanks to the **connectivity**, convenience and control offered by **Smartwash fleets**, a group of state-of-the-art technology devices and systems to automate the fleet washing process.





SMART BOX



CONNECTIVITY PACK

Everything you need to connect the wash equipment with the digital platform, extracts and saves the data in the cloud.

CONTROL PANEL

Collects and visually an intuitively reflects the usage of data at the installation such as wash frequency, number of vehicles registered or plate numbers and wash programs. It allows the creation of reports and statistics to have a higher control of the wash of the fleet.

AUTOMATIC PLATE RECOGNITION

By reading the plate number, the system is responsible for assigning the frequency and the appropriate wash program without the need for the driver to get out of the vehicle.



Hola to the **Smartwash** world

We believe that connectivity in the vehicle wash world is no longer just an option, but a reality, that accessing data that tells you how to make your business more profitable is no longer just a possibility, but a real necessity. And that offering your customers an easy, fast, effective and fun car wash experience is no longer a choice, but the best decision you can make for your business.

That is why we offer you a free subscription model to the Smartwash by ISTOBAL service to enjoy the main benefits of digital management of your car wash business right from the start.

Want more? **Get Premium**

With the Smartwash Premium subscription model you have all the functionalities of our connectivity system activated, both in terms of business and maintenance of your car wash equipment. If you want to get the most out of your facility, take control and increase the efficiency of your business as much as possible, Smartwash Premium is your subscription plan. You will be able to connect to the new digital consumer profile, thanks to the best wash experience.



	Manager	Remote Manager	Premium Manager
Smartwash Manager: Take control of equipment			
State of connected equipment and meters	✓	✓	✓
Statistics: washes, program usage	Limited to last 7 days	Limited to last 7 days	Limited to 1 year
Remote Maintenance		✓	✓
Email alerts		✓	✓
Advanced machine management (special modes, event handling, manual shutdown, software back-up)			✓
Control of consumables* – chemical levels, energy and water consumption			✓
Integration with own software via APIs			✓

*Requires additional hardware

	Business	Premium Business
Smartwash Business: The digital management of your business		
Ticketing, ticket data and revenue data	✓	✓
Payment method management	✓	✓
Database of installation users.	✓	✓
Management of multiple facilities.	✓	✓
Statistics	Limited to last 7 days	Historical data
Activation of promotions.	Limited to 1 per installation	Unlimited
Packs		✓
Accounting statement. Cash register and shift closure		✓
Integration with own software via APIs		✓
ISTOBAL app for the user		
Wash facility locator.	✓	✓
Purchase of car wash services	✓	✓
Wash ticket management	✓	✓
Activation of code washing	✓	✓
ISTOBALCard loyalty card	✓	✓
Enjoy promotions	Limited to 1 per installation	Unlimited
Subscriptions		✓
Wash activation and emergency stop via app*		✓
Wash rating.		✓

*Requires additional hardware

	Fleets
Smartwash Fleets Smart wash of your fleet	
Remote management of fleets	✓
Reports and statistics	✓
Alerts	✓
System for creating wash rules for different vehicle types	✓
Vehicle recognition and rule-based wash assignment	✓



business



fleets



manager